

# Deborah Hong

## Co-Chair, Corporate & Securities

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Deborah Hong is the co-chair of Stradley Ronon's corporate and securities practice group. She focuses her practice on corporate transactions, including mergers and acquisitions, venture capital investments, joint ventures, and corporate restructurings. She advises a number of publicly held and privately-owned companies in the technology, financial services, manufacturing and consumer products sectors. Deborah also provides corporate and strategic business counseling for a variety of clients.

## RESULTS

Deborah has served as lead counsel for:

- **Atmos**, a Japanese-based global streetwear and sneaker brand with 49 stores across Asia and the U.S., in its sale to Foot Locker for \$360 million
- **UBIQ**, a renowned Philadelphia and Washington, D.C. sneaker boutique, in its combination with Atmos, a global brand headquartered in Tokyo, creating Atmos USA
- **KicksUSA**, a specialty retailer of urban footwear and apparel, in the sale of 64 stores to Snipes
- a leading independent retailer of Nike-branded products in a variety of corporate and financial transactions, including a reorganization of corporate assets and operations and a multimillion dollar revolver and term loan
- a publicly held (NYSE) company in the acquisition of a producer of titanium powder
- a publicly held (NYSE) company in a corporate restructuring designed to achieve significant tax savings
- a publicly held (NYSE) company in the acquisition of a producer of culinary cooking stocks
- a publicly held (NYSE) company in the sale of its transportation business
- a publicly held (NYSE) company in the sale of its specialty steel distribution business
- a publicly held (NYSE) company in the acquisition of manufacturing assets of a Hong Kong corporation and the issued share capital of a wholly owned subsidiary

## FOCUS

Mergers & Acquisitions  
Closely Held & Family Owned Businesses  
Emerging Companies & Venture Capital Funds  
Public Companies  
Corporate & Securities

## BAR ADMISSIONS

Pennsylvania

## EDUCATION

J.D., *magna cum laude*, Pepperdine University School of Law

B.S., University of Pennsylvania

## MEMBERSHIPS

Leadership Advisory Council, Asian Pacific American Bar Association of Pennsylvania (2014 – Present)

Board of Directors, Main Line Chamber of Commerce (2016 – Present)

Member, The Forum of Executive Women (2019 – Present)

Diversity, Equity & Inclusion Steering Committee, Association for Corporate Growth (2021 – Present)

Advisory Board Member, Bryn Mawr Trust Multicultural Advisory Board (2017 – 2019)



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- a publicly held (NASDAQ) company in the divestiture of a patent portfolio in a transaction structure designed to enhance monetization opportunities
- a venture capital fund in numerous seed round investments in emerging technologies
- a privately held manufacturer in the acquisition of Alstom Grid Canada's transformer manufacturing facility located in Quebec, Canada
- a privately held financial services company in the sale of its national security solutions division
- a privately held international benefits consulting firm in the acquisition of an employee-mobility consulting firm
- a real estate asset management business in its strategic partnership with a fund advised by W.P. Carey & Co. LLC in connection with a real estate sale leaseback transaction

## **SPEAKING ENGAGEMENTS**

- Moderator, "Unpacking the Corporate Transparency Act," Stradley Ronon CLE
- Presenter, "Mitigation, Optimization & Maximization: Examining successful business transitions," Stradley Ronon
- Presenter, "Cigna Health and Life Insurance Company v. Audax Health Solutions, Inc.: Buyers Beware," The Association of Corporate Counsel, Greater Philadelphia Chapter, Corporate & Securities CLE Seminar
- Presenter, "Where Did All the Money Go? The Interplay Among Purchase Price Adjustments, Earnouts and Indemnification Clauses in Acquisition Agreements," The Association of Corporate Counsel, Greater Philadelphia Chapter, Corporate & Securities CLE Seminar
- Presenter, "Entering the World's Hottest Market: Keys to Establishing an Enterprise in China," Independence Visitor Center
- Presenter, "Protecting Your Assets: Do you Know Whether Your Collateral is Safe?" Stradley Ronon Derivatives Seminar
- Presenter, "Term Sheets, Letters of Intent and MOUs: Gaining the Negotiation Advantage Through Artful Drafting," The Association of Corporate Counsel, Greater Philadelphia Chapter, Annual In-House Counsel Conference
- Presenter, "The Impact of Recent Case Law Developments on Corporate and Transactional Business Dealings," The Association of Corporate Counsel, Greater Philadelphia Chapter, Annual In-House Counsel Conference
- Presenter, "The Implied Covenant of Good Faith and Fair Dealing," The Association of Corporate Counsel, Greater Philadelphia Chapter, Commercial Law/Contracts CLE Seminar
- Presenter, "The M&A Symphony: Orchestrating the Deal and Managing the Process in Harmony with Outside Counsel," The Association of Corporate Counsel, Greater Philadelphia Chapter, Annual In-House Counsel Conference



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- Presenter, “Sand Traps and Other Hazards in Supply Contracts,” The Association of Corporate Counsel, Greater Philadelphia Chapter, Annual In-House Counsel Conference
- Moderator, “Leaning into Success: Words of Wisdom from APA Women in the Legal Profession,” Asian Pacific American Bar Association of Pennsylvania
- Panelist, “Race, Racism, and Privilege,” 8<sup>th</sup> Annual Philadelphia Diversity and Leadership Conference
- Panelist, “Multicultural Leadership,” 7<sup>th</sup> Annual Philadelphia Diversity and Leadership Conference
- Panelist, “Leaning in Without Tipping Over,” 6<sup>th</sup> Annual Philadelphia Diversity and Leadership Conference
- Panelist, “Climbing the Corporate Ladder,” The Annual National Association of Asian American Professionals Philadelphia Emerging Leaders’ Summit
- Panelist, “Minority Lawyers Practicing Real Estate, Corporate & Commercial Law,” Pennsylvania Bar Association, Minority Bar Committee, 8<sup>th</sup> Diversity Summit
- Moderator, “Interviewing Workshop for Asian Pacific American Law Students,” Asian Pacific American Bar Association of Pennsylvania
- Panelist, “Extraordinary, Powerful & Influential Women,” The National Diversity Council 2<sup>nd</sup> Annual Diversity and Leadership Conference
- Moderator, “Diversity in Private Practice,” 10<sup>th</sup> Annual Asian Pacific American Law Students Association Conference
- Panelist, “Diversity: Leading the Charge in the New Decade,” National Asian Pacific American Bar Association Northeast Regional Conference
- Moderator, “The Intersection of Arts, Activism & the Law - A Conversation with Simon Tam,” Stradley Ronon
- Moderator, “DEI Roundtable: Achieving Success as a Diverse Dealmaker,” The Association for Corporate Growth, Greater Philadelphia Chapter
- Panelist, “Dealing with Unconscious Bias and Discrimination,” The Women in Law Summit Series: Women, Diversity and Change
- Moderator, “Asian Pop: Understanding Influences and Overcoming Biases in the Legal Profession,” Stradley Ronon and Macquarie

## RECOGNITIONS

- *The Legal Intelligencer*, Most Effective Dealmakers
- *Philadelphia Business Journal*, Best of the Bar: Philadelphia’s Top Lawyers
- National Diversity Council, PA Most Powerful & Influential Women
- National Diversity Council, Leadership Excellence in the Law
- Philadelphia Business Journal, “40 Under 40” Recipient



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- *The Legal Intelligencer*, Diverse Attorneys of the Year
- *The Legal Intelligencer*, Lawyers on the Fast Track
- The National Asian Pacific American Bar Association, Best Lawyers Under 40

## IN THE COMMUNITY

Deborah is an active member of civic, charitable and industry organizations. She serves on the Board of Directors of the Main Line Chamber of Commerce, the Leadership Advisory Council of the Asian Pacific American Bar Association of Pennsylvania, and the Steering Committee of the Philadelphia Chapter of the Association for Corporate Growth's Diversity, Equity & Inclusion Initiative. She has also served on the board of trustees of The Center for Literacy and was previously a committee member for the Main Line Chamber of Commerce's Society of Professional Women. Additionally, she served on the board of directors of the Retired & Senior Volunteer Program (RSVP) of Montgomery County.

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